

# PALINDROME

AUTHENTIC. WOMAN-OWNED. EMPOWERING.



2023 PRICING GUIDE

“ Hannah was phenomenal! Both hair and makeup for the bride and bridesmaids were perfect. Hannah was prompt, fast, and very skilled. Communication throughout the process was smooth. ”



Welcome

## pal·in·drome

noun

1. a word, phrase, or sequence that reads the same backward as forward, e.g., madam or hannah ;)

Hello! We are PALINDROME, a team of hair and makeup artists, handpicked by Hannah, our owner. PALINDROME has been in business for over 15 years and has had the pleasure of being a part of almost 1,000 weddings.

We believe that you get to create your perfect wedding lineup. We would be a good fit for you if you believe in inclusivity, body positivity, and supporting female owned small businesses.

## HOW WE WORK

First, read through this PDF and see if we're a good fit. If you decide that we are, and would like to secure your date, we simply need a signed contract and booking fee paid.

Second, get your trial on the books. We like to get these booked right away to make sure we have the best availability for you. However, we need final service numbers locked in six weeks prior, and if we do not get those, we won't be able to follow through with your scheduled trial run, so please keep an eye out for an email reminder 2 weeks prior to your scheduled trial.

Third, check the hair/makeup vendor off your list and keep an eye out for our email reminders.



“ The Palindrome team were punctual, timely, positive, and wonderful. I had the pleasure of having hair and makeup done for 7 ladies on my wedding day. Everything stayed on time and looked lovely throughout the entire day. Highly recommend.

Thank you! ”

## Experience



I'm so happy you found us! Here is what you get when you book with PALINDROME.

- Quality and efficiency all in one cute package. Timing is one of the biggest concerns bride's have. I want to assure you, we got this. We have done this several times over, and we stay up to date on current trends. We also love hearing about the desired vibe of your day so we can best curate your experience, based on your priorities.
- Prior to your pre-scheduled trial run, keep an eye out in your inbox for a questionnaire to ensure we are on the same page.
- We bring everything we need, so all we need from you is a chair and an outlet. Other than that, just let us in on the day of, and we will set up our space in the best way to make sure we're staying out of your way.
- After your big day, we would be tickled if you remembered to tag us in photos or send them to us directly. We love getting to see how the whole day came together.

“ When you have the perfect venue, the perfect outfits, and the perfect partner the next steps are to find the perfect people to help realize your perfect day. Hannah helped us realize perfection in our looks. From the first interaction to our wedding day Hannah was professional with an honest comfortable vibe that fit with us in such a great way. Day of, Hannah handled both our looks and our challenging family without a hitch. I have never felt so beautiful in my own skin and my wife was simply gorgeous. Thank you Hannah! ”



“ Hannah and her team were fantastic to work with. She was super helpful leading up to my trial discussing what I was looking for and made the whole process so easy and enjoyable! Hannah and Kelly were awesome on the day of our wedding, they made the atmosphere so much fun and we all looked fantastic! Would 100% recommend them for hair/makeup services. ”

## Pricing

### HAIR

Hair styling for all humans (ages 7+) \$125

Hair styling for all humans (ages 6 and under) \$60

Hair for 2" or shorter \$60

\*\*\*Price includes gratuity. There will be no upcharge for brides

### MAKEUP

Makeup application – Airbrush or traditional ages 7+ | false lashes included \$150

Makeup application (ages 6 and under) \$40

\*\*\*Price includes gratuity. There will be no upcharge for brides

### EXTRAS

Airbrush only \$60

Exclusively full face coverage, no eye detail

False lashes application only \$25

## FREQUENTLY ASKED *Questions*

This could be the second most important part of our little PDF. This section will tell you everything you will need to know about how we differ from other companies.

### **How much time will you need for my services?**

Although the final service count could affect this answer, we typically need four hours.

### **How many artists will I get for my wedding and is there an extra fee for more?**

There is no extra fee for additional artists, however, we reserve the right to choose how many will attend. Typically, one to two artists are all that is needed to stay in our promised, four hour timeframe.

### **Can I choose my artist?**

You can certainly put a request in, however, the answer will be finalized by us based on availability.

### **How will I know who goes when?**

This is a popular question, and the answer is wordy. We do not provide a day of schedules for many reasons, but the main being, every service takes a different amount of time. Some take eight minutes, some take thirty five. With that, we prefer a time block and for someone to be "on deck" ready to go when the previous person finishes. This allows us to keep the time block shorter, and the timeline smooth.

### **When do I need to finalize service numbers? Does it need to be locked in when I sign the contract?**

No, we allow you to make a best guess when signing the contract, and the numbers aren't locked in until six weeks prior. BUT, by that six week timeline, they will be LOCKED IN. I cannot stress this enough. These numbers at six weeks prior will be locked in FINAL. Meaning, they CANNOT be changed, and payment for all locked in services will be required. A 45 day commitment allows enough time to properly budget and commit.

### **How do trials work and when can I book them?**

We like to get the trial date as soon as the contract is signed. However, there are contingencies.

- They need to be booked six weeks prior to the wedding.
- Final service numbers MUST be locked in prior to the trial date set or the trial will not take place.
- If you are having a trial for ONE service you will receive 60 minutes. If TWO services are being trialed, a 90 minute slot will be provided.
- If you don't call or show up to your trial appointment, no other dates will be offered.

You are allowed to bring people to your trial appointment, however, due to our space sizes, we ask that no more than three people come with you.



“ The artists at Palindrome do amazing work!!! Everyone in our bridal party loved their hair and makeup, and everything turned out perfectly. I was pretty nervous as to whether or not I was going to like my bridal updo (only because I'm very picky) but my stylist made notes on everything I wanted to change following my hair trial and made my hair look absolutely perfect for my wedding day. I was actually shocked as to how much I loved it, and so happy that it stayed in place for the entire day. Everyone received so many compliments on their hair and makeup throughout the day. I would highly recommend this team of stylists!! ”

## FREQUENTLY ASKED *Questions*

### **Where does my trial take place?**

We have various locations, and depending on what team gets assigned to your wedding date, you will go to their space for the trial.

### **Do you offer trial runs on the weekend?**

We do not. Because we are a wedding vendor, our jobs are mostly done on the weekends, so we cannot offer weekend trial runs.

### **What do I need to bring to my trial?**

Just ideas, and if you have any hair jewelry that you wanted to see in your finished look, that too.

\*\*just a trial run note: if you're trying to schedule your trial around an event, just remember that sometimes you leave your trial with two different eye looks or frizzy hair from trying so many options. Trials are to have the conversation, to play around with different looks so you can see that pinterest idea on your own head or face. It's our recommendation that you don't try to use the trial for a special event. Dinner after with the girls, totally! For your bachelorette party...maybe not.

### **Can my mom or bridesmaid get a trial run too?**

They certainly can, however, we only discount one trial run for both hair and makeup. You can give "yours" away and we would still honor that one, otherwise, their trial will be at full price.

### **What happens in a two bride event?**

We will offer both brides a discounted trial run for both hair and makeup.

### **What happens if an emergency occurs for your team?**

We will find a replacement for your day. We have successfully never left anyone hanging for their wedding day.

### **Do you schedule other events the same day as my wedding date?**

We are a high volume wedding team, so we do have multiple events on the same day. However, we do not double book team members for multiple events on your same day.

### **Is there a travel fee?**

We include a 60 mile radius from the cities there and back. Anything outside that radius will have a travel fee of \$1/mile, \$2/mile in the months of November through March.

### **What's your minimum?**

We require FIVE persons per service. If you're booking us for just hair or just makeup, FIVE will be required. If you are booking us for both hair and makeup service, FIVE for each service will be required. An example of service numbers that would NOT meet our minimum would be, five for hair, two for makeup.

### **Is there a maximum amount of services?**

No, we have not met a number of services that we could not handle.

“ Hannah was so great to work with! We started with my hair/-makeup trial which we were so lucky to be able to schedule on the morning of my bachelorette party! Then Hannah so kindly adjusted her schedule to accommodate the hours I had available at the venue before our First Look and photos. She not only made sure my bridesmaids and flower girl were gorgeous for the wedding, she also made me look and feel so beautiful for BOTH of my big days! And she was so fun to have around while we were all getting ready! My girls and I loved working with you!  
Thanks Hannah!! ”

### **Talk to me about payments.**

In order to secure your date, we require a non-refundable \$100 booking fee. After that, if you choose to do a trial, payment for the trial will be required on the day of your trial. All other payments can be made on the wedding day. That could be one person paying, or everyone paying individually.

We do not leave without payment, so please have payment ready at the completion of the service so we don't have to scramble when you're all trying to get dressed and ready.

### **How do I cancel?**

You can cancel via email, however, your non-refundable booking fee will be kept by PALINDROME

### **What forms of payments do you accept?**

All major credit cards, venmo, and cash. We DO NOT accept checks and we do not bring change for cash.

### **Is gratuity included?**

Yes, all pricing listed includes gratuity so no additional is added



## WHAT'S NEXT?

If you loved what you read, we would be honored for you to become a PALINDROME bride. So what are the next steps? In order to secure your date, we need a signed contract and booking fee made. Once we receive BOTH those things, we can add you to our calendar and guarantee we will be there.

For a while, you won't hear from us. But a couple months prior, please keep an eye out for emails from us to solidify your details. It's important for you to respond to these emails to ensure a stress free day.

*Thank You*

Thank you so much for considering us for your big day. We are honored to even make the line up. What sets us apart from other hair and makeup vendors is our efficiency and ability to accommodate larger parties.

“ Very pleased with the professionalism, expert consultation and the efforts to travel far. Hannah slotted my daughters wedding day with Hannah's personal family vacation. Thankful for it's a challenge to find exceptional vendors to travel far. Hannah is really speedy with her work. She is smooth knows what the girls want and can whip through a lineup of girls for both hair and makeup. ”